

Diploma in
Photoshop 



Summary Notes
Lesson 8



shawacademy

Idea Generation

Photoshop can be used in many different scenarios for many different reasons, some are more obvious than others and the rest generally span from these options.

Personal Photographer

Photo Touch ups:

1. Use healing tool for any blemishes and other out of place objects.
2. Use liquefy tool if you wish to alter face shape and body shape, be careful of distorting the background.
3. Use adjustments to lighten or darken the image. Combine with selections tools to highlight specific areas.
4. Optional: remove and add backgrounds with selection tools, refine edges with select and mask.

Photobooks/Table books/Coffee books:

After making the best pictures it is possible to combine your images into a photobook.

1. Use similar steps above.
2. Create page layouts for images.
3. Add text where necessary and any other additions.
4. Seek advice from professional printers for hard copy printing.
5. Important: Work on 300 resolution images, Work on colour settings CMYK. Work Non-destructively and only on copies of images.
6. Note: this is best designed in photoshop and imported to InDesign for print.

Black & White Portrait:

To make a coloured image Black & White you can simply use the destructive or non-destructive adjustment. You can also desaturate your image using colour adjustments like Vibrance or the shortcut of Shift + CTRL + U.

Mixed Portrait:

Uses the Hue/Saturation adjustment to select the primary colour in the image.

1. Desaturate the colour.
2. Repeat if necessary on other colours
3. Add a Vibrance Adjustment and up the Vibrance slider



Professional Photographer

Stock Photos:

Adjust your normal images to the best you can to sell or upload for free as Stock photography.

Popular sites:

Making Money	Contribute for Free
Shutterstock	Pixabay
Getty Images	Unsplash
Alamy	Freestocks
IstockPhoto	Death to Stock Photos

Photo Restoration:

Photo Restoration is complete by taking damaged photos and fixing them.

1. This is done mainly by using the healing tools in photoshop.
2. Using selections to add highlights.
3. Using adjustments to fix colour and brightness issues.
4. Optional: Crop and create a new border. Colourize the image with digital painting and adjustments.

Creative Portraits:

Creative portraits are created using a large range of Imaginary, photographer skills and photoshop tools.

Imagination is key but photoshop is the tool to help express your ideas.

Note: to change seasons it is possible to use the Hue/Saturation adjustment to effect only certain colours. You can make greens/autumn colours seem snowy by increasing the lightness slider.



Graphic Designer

Graphic design is a huge part of advertising and design related projects. It is covered in a lot of different jobs and can be found everywhere you look. A popular design technique is double exposure.

Graphic design can be found in:

Branding, Logos, advertising, album covers, posters, prop design, creative portraits, web design, marketing, social media, digital marketing, photo studios, television broadcasting and many more jobs.

Web Designer

Web design is a huge part of our world and its ever-growing ease of access to goods. It is covered in a lot of different jobs from web design to content creation.

Web design can be found in:

Branding, Logos, advertising, banners, posters, content creation, creative portraits, marketing, social media, digital marketing, template creation and many more jobs.

Hobbyist

The joys of the hobbyist that they can fit in to every category freely and be as creative as they wish without limitations.

Some creative ideas for the hobbyist is:

T-shirt design, creative posters/portraits, business cards, greeting cards, phone cover design, fabric design, and many, many more.

Have a look at sites like Upwork, Redbubble and Design crowd for more inspiration and ideas.

